



## The Essentials of Data Privacy Legislation ...and why we are not keeping it a secret

The General Data Privacy Directive (GDPR) from the European Union, will advance from a directive to become law. You may be wondering how this affects your business? By May 2018, **ALL** organisations that use personal data must comply with the law and demonstrate that their Data Privacy Officers (DPO) have industry recognised privacy compliance.

This includes demonstrating:

- Increased knowledge of data governance and handling
- Compliance requirements
- Audit preparedness
- The ability to appropriately handle, manage and access data
- Implementing a proactive approach to handling personal information

As the world's leading learning services and professional development solutions provider, with a strong footprint in security, we understand how important data protection and data privacy is to every business. Through our global partnership with the International Association of Privacy Professionals (IAPP), we have the experience and knowledge to assist you with the latest changes to the data privacy laws.

### Who is the IAPP? What does it mean?

The IAPP is the world's largest and most comprehensive global information privacy community and resource, helping practitioners develop and advance their careers and organisations manage and protect their data. Our partnership with IAPP brings you the most highly recognised privacy training and certifications.

### Why it is important to train your staff

- **Reduce** the risk of a data breach by making privacy a shared business objective
- **Improve** decision-making among employees who handle data
- **Facilitate** collaboration and communication across departments
- **Demonstrate** your commitment to data privacy and protection to customers, partners, regulators and staff

## Privacy Training and Certifications

Course Title	Duration	Available Delivery Formats
<b>Certified Information Privacy Manager prep course (CIPM)</b> Learn the practices of managing Information Privacy while preparing for the CIPM examination	2 days	Virtual Classroom Live Classroom Private Company Training
<b>Certified Information Privacy Professional Europe prep course (CIPPE)</b> Learn the principles of Information Privacy while preparing for the CIPP/E examination	2 days	
<b>Certified Information Privacy Professional and Manager prep course (CIPPE-CIPM)</b> Learn the principles of Information Privacy and Information Privacy Management while preparing for the CIPP/E and CIPM examinations	3 days	
<b>Certified Information Privacy Professional and Technologist prep course (CIPPE-CIPT)</b> Learn the principles of Information Privacy and Privacy in Technology while preparing for the CIPP/E and CIPT examinations	3 days	
<b>Certified Information Privacy Technologist prep course (CIPT-IAPP)</b> Learn the principles of Privacy in Technology while preparing for the CIPT examination	2 days	

### The Value of Data Privacy Certifications

Will a certification advance my career? Increase my earning potential? Elevate my leadership profile?

The answer is YES!

If you want to really stand out from your peers, an IAPP credential will do just that. Whether your goal is to distinguish yourself from others in your field or to advance your skills, IAPP certification is the certification you're looking for.



**CIPP**  
**Certified Information  
Privacy Professional**

**Laws and regulations:** The global standard for the go-to person for privacy laws, regulations and frameworks



**CIPM**  
**Certified Information  
Privacy Manager**

**Operations:** The first and only privacy certification for professionals who manage day-to-day operations



**CIPT**  
**Certified Information  
Privacy Manager**

**Technology:** The industry benchmark for IT professionals worldwide to validate their knowledge of privacy requirements

### More information

If you would like more information about the GDPR and how to ensure you are meeting all the legislation requirements, speak to one of our privacy advisors today and let Global Knowledge assist you with the next step or email us at [info@globalknowledge.co.uk](mailto:info@globalknowledge.co.uk).